

Palmyra Area School District

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS OBJECTIVES

ADOPTED: November 9, 1995

REVISED: January 11, 2007

901. PUBLIC RELATIONS OBJECTIVES

1. Purpose

The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the district’s public schools.

2. Responsibility

Toward this end, the Board shall provide parents or guardians and other district residents opportunities for information and orientation regarding local school procedures, and will utilize, insofar as practical, all appropriate means and media to achieve this task.

It shall be the duty of the Superintendent or such staff member as s/he may assign to organize and carry on a program of public information to regularly inform, by a variety of means, the public and the staff about programs and activities of the Palmyra Area School District.

School Code

701.1, 702,
706, 775
3603