



Palmyra Area Education Foundation

Dear Prospective Sponsor:

On behalf of the students and community of the Palmyra Area School District, the Palmyra Area Education Foundation (PAEF) formed the Cougar Committee for the initial purpose of pursuing synthetic turf athletic fields within the school district. In order to meet the demands of the district and the general community, the proposal includes providing synthetic turf on the current field at Buck Swank Stadium, as well as the creation of an adjoining mini-stadium synthetic turf complex. Initial estimate of this total project is approximately \$3.9M. Additionally, the Cougar Committee is exploring an indoor pitching/hitting facility for our Cougar baseball and softball programs, bringing the total project estimate to \$4.2M.

The Cougar Committee is seeking a joint effort involving local businesses, community groups, and interested individuals to fund the inclusion of these synthetic turf fields and other improvements in the district. We are seeking financial support through naming rights, sponsorships, and individual donations. This project offers the opportunity for our community to see the commitment to our youth as exhibited by the many individuals and groups that will make this proposal a reality for our district.

As a valued member of the Palmyra community, we are offering you this special opportunity to be a part of this exciting project. The Cougar Committee has established various levels of sponsorship so that everyone can find an appropriate level of giving. Please see the enclosed information that further describes these various levels.

A member of the Cougar Committee is available to meet with you to discuss your involvement or answer any questions that you have about the project. Thank you for considering to participate in the building of Palmyra's synthetic turf fields. With your participation, this project will become a reality to benefit the Palmyra community for years to come!

With Cougar Pride,

Cougar Committee of the Palmyra Area Education Foundation (PAEF)

Jim Kreiser, Chairman
Steve Derr, Treasurer

Lisa Brown, Superintendent
____ Bernie Kepler, Assistant Superintendent